

antenna 2020

The Virtual Edition

THE YOUNG, THE CURIOUS, THE BRAVE

Now in its fourth edition, antenna has become a core part of the [Dutch Design Week \(DDW\)](#) offering. The project, which brings to the stage a cohort of the best global graduates, has two distinct aims. Firstly to find design solutions to problems faced by our world and secondly to provide a platform to young designers who are developing ideas that could hugely impact the way we live.

Curated by leading design platform [Design Indaba](#), the 10 antenna participants shared their future-thinking projects that tackle the challenges we face across sustainability, democracy, education and poverty. Each responded to at least one of the Sustainable Development Goals (SDGs set out by the United Nations (UN) to transform the world).

Initiated by Design Indaba and Dutch Design Week, antenna takes the pulse of the new design.

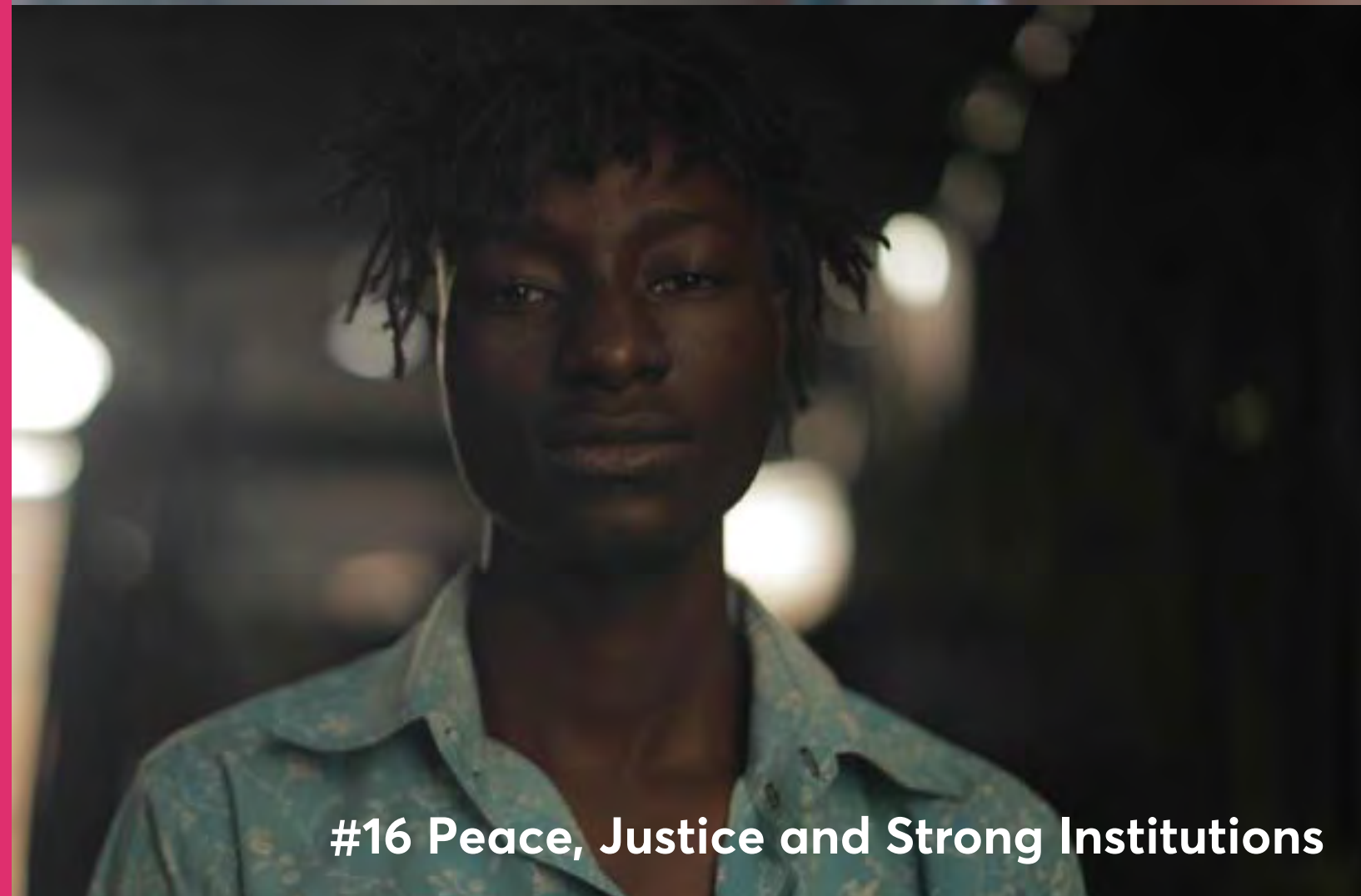




#2 No Hunger
#12 Responsible Consumption and Production



#10 Reduced Inequalities



#16 Peace, Justice and Strong Institutions



#7 Affordable and clean energy
#13 Climate Action



#14 Life Below Water
#15 Life on Land



#3 Health and Well Being

The SDGs form a blueprint that has underpinned the whole programme since its inception in 2017. From how to combat food waste, to alleviating the burden of remembering to take chronic medications and building connections between the sighted and visually impaired, antenna gives these innovative thinkers a soapbox from which to ensure that their fresh ideas hit fertile ground.

Through its annual global scan of design graduates and many other projects, Design Indaba upholds its commitment to promoting design for social impact, for justice and for the greater good.

10 INTERNATIONAL DESIGN GRADUATES WITH 10 GLOBAL SOLUTIONS FOR A BETTER WORLD

Solveiga Pakšaitė's innovative graduation project looks to address the shortfalls of freshness indicators for supermarket food. Mimica is a temperature-responsive label that gives an accurate indication of when food is perishing, preventing huge amounts of food waste caused by over conservative best-before dates.

Anna Koppmann and Esmée Willemssen use traditional phase changing material to print a curtain that absorbs and releases heat by changing from a solid to liquid state as the room temperature changes. This technique of cooling and heating has been used for centuries.

RCA graduate Ricky Stoch uses simple scratch card technology to help make the lives of patients taking chronic medications easier, ensuring their treatment is as effective as it can be.

Danielle Begnaud's Brain Bridges – her final project at Pratt University – encourages children to co-design toys with basic objects they already have at home.

Designer and inventor Kosuke Takahashi has created a font that enables visually impaired and sighted people to read from the same page and connect with each other.

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Canadian designer **Xavier Ouellet** looks to natural mangrove forests for inspiration for how to prevent coastal erosion by creating floating marine structures that diffuse the current before it hits the shore.

South African architecture student **Joshil Naran** combines social awareness and theory to challenge perceptions of home by exploring interventions for dwellings in a suburb of Johannesburg.

New York-based **Victoria Ayo** has created a platform that aims to provide equal maternity care to black mothers. Birth Reborn draws on the healing power of community connection and ancestral knowledge, made accessible through a thoughtfully designed app.

RISD's **Fengjiao Ge** looks at how to recycle textiles to save the tonnes of waste that goes from our wardrobes to the landfill in her thesis project *Flowing Garments*.

Coltrane McDowell develops narratives around smell in Nairobi and looks at the potential of the city's informal distilleries to make essential oils instead of liquor.

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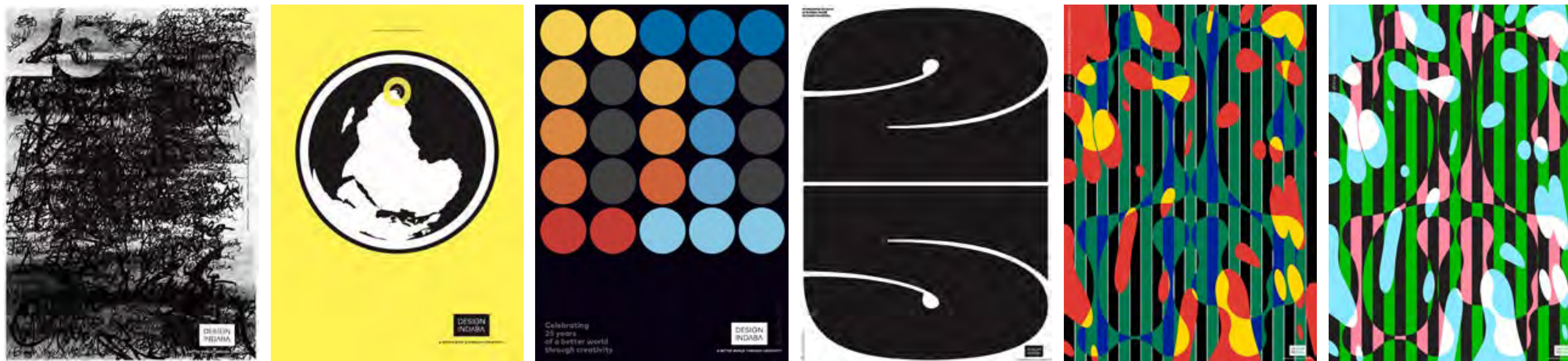
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DI/25 Limited Edition Poster Collection

For the 25th Anniversary, Design Indaba has collaborated with the most influential graphic designers in the world to create custom high resolution limited-edition 25th anniversary posters. Including decorated designers like Michael Bierut, Paula Scher and Astrid Stravo.



Limited Edition Jubilee Bag by Sindiso Khumalo

